

## Anca Petcu, the new Chief Operations and Transformation Officer and Deputy CEO of Intesa Sanpaolo Bank Romania

**Bucharest, March 11, 2026** – Intesa Sanpaolo Bank Romania announces the appointment of Anca Petcu as the Bank’s Chief Operations and Transformation Officer (COTO) and Deputy CEO, following the approval received from the National Bank of Romania.

The appointment comes at an important strategic moment, after the completion of the 2025 merger between Intesa Sanpaolo Bank Romania and First Bank, an initiative that strengthened the Bank’s position on the local market and opened a new stage of development and transformation.

With 25 years of experience in the financial services, banking, and leasing industry, Anca Petcu has coordinated complex initiatives in digital transformation, strategy, change management, process optimization, and regulatory implementation, contributing to the modernization and streamlining of banking operations.

In her new role, Anca Petcu will coordinate the Operations and IT area, with responsibility for the Cost Optimization, Transformation and PMO, ICT, Real Estate & Logistics, and Back Office & Payments departments. From this position, she will seek to accelerate the digitization process, streamline operations, and improve the customer experience by simplifying processes and implementing modern technological solutions.

*“Anca Petcu’s professionalism demonstrated throughout her career, both in First Bank and in her prior experiences, confirms her ability to manage complex projects, develop high-performing teams, and deliver remarkable results. I am confident that she will play a decisive role in the development of Intesa Sanpaolo Bank Romania and in enhancing the quality of services we aim to offer our customers,”* stated **Alessio Cioni, CEO and General Manager of Intesa Sanpaolo Bank Romania**.

*“I am honored to continue this professional journey within Intesa Sanpaolo Bank Romania, at a defining moment for the bank. The 2025 merger created the foundation for a stronger institution, and our priority is to capitalize on the resulting synergies in order to provide faster, safer, and more customer-oriented services,”* stated **Anca Petcu, Chief Operations Officer and Deputy CEO of Intesa Sanpaolo Bank Romania**.



Through this appointment, Intesa Sanpaolo Bank Romania reaffirms its commitment to continuing its organic growth on the local market and delivering financial products and services adapted to an ever-changing economic environment.

## **About Intesa Sanpaolo Bank Romania**

Intesa Sanpaolo Bank Romania is the local subsidiary of the Italian group Intesa Sanpaolo, one of the largest financial groups in Europe. In Romania, the Bank provides a full range of services for individuals, SMEs, and corporations, based on long-term relationships and high-quality service, and operates 59 branches nationwide. In 2025, Intesa Sanpaolo Bank Romania merged with First Bank, strengthening its position on the local market. The Bank is part of the International Subsidiary Banks Division of the Intesa Sanpaolo Group, which serves 7.4 million customers through 883 branches across 12 countries.

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