

Intesa Sanpaolo Bank Romania, awarded for Durability at the BankingNews Gala

Bucharest, November 2025: Intesa Sanpaolo Bank Romania was honored with the Durability Award at the anniversary edition of the BankingNews 20 Gala.

The motivation of the BankingNews journalists was based on the bank's strategic direction, founded on responsibility, continuity, and long-term impact investments. Intesa Sanpaolo Bank has integrated the principles of sustainability into all levels of its development model—from green financing and social projects to digital transformation and the strengthening of local operations.

The artist who designed the trophy chose the shape of a ladder, a metaphor for gradual progress. In his vision: "The ladder means progress. It is not a smooth path, and you advance step by step, through challenges and experiences. This creation conveys that durability is persistent development and ascension—a difficult but solid path that leads upward. Each step tests how durable you are—humanly, spiritually, morally, and intellectually."

Upon receiving the award, Alessio Cioni, CEO of Intesa Sanpaolo Bank Romania, stated: "For us, durability represents a profound commitment: to build responsibly, to invest carefully, and to think long-term. This trophy, symbolizing a ladder, perfectly captures the essence of this commitment: real progress is built step by step, with perseverance, balance, and a clear vision of the direction in which we are climbing. This year has been marked by the merger process, with many challenges, changes, and efforts that have tested our ability to work together. That is why I dedicate this award to my colleagues. It is a recognition of their work and a confirmation that, when together, we are stronger."