

**Press release**

Mara Cristea, the new CFO and Deputy CEO of Intesa Sanpaolo Bank  
Romania

**Bucharest, June 12, 2026 – Intesa Sanpaolo Bank Romania** announces the appointment of **Mara Cristea** as **Chief Financial Officer (CFO) and Deputy Chief Executive Officer**, following approval from the National Bank of Romania.

The appointment comes at a landmark moment for the institution. The completion of the merger with First Bank in 2025 marked a major milestone for the bank, reshaping its operational structure and opening a new phase of development in the local market. The new responsibilities of CFO and Deputy CEO reflect the strategic direction of this transformation.

*"I am joining the Intesa Sanpaolo Bank Romania team at an important time for the organization. The role of CFO is not limited to numbers; at its core, it is about translating strategy into clear financial decisions and ensuring a framework that supports development. It also means being at the heart of the team and building together with them. I firmly believe that trust is built through consistency, transparency, and accountability, and I am pleased to leverage my experience during this essential stage in the bank's evolution",* said **Mara Cristea, CFO and Deputy CEO, Intesa Sanpaolo Bank Romania.**

Mara Cristea brings more than three decades of experience in the financial and banking sector, covering a wide range of responsibilities: board-level financial leadership, financial planning & controlling and ALM, accounting and regulatory reporting, liquidity risk and interest rate risk management, operations and logistics, and coordination of subsidiaries' activities. She has built and led teams during periods of organic growth as well as in contexts of major institutional change.

**About Intesa Sanpaolo Bank Romania**

Intesa Sanpaolo Bank Romania is part of the Italian group Intesa Sanpaolo, one of Europe's largest financial groups. In Romania, the bank offers a full range of services for individuals, SMEs, and corporations, based on long-term relationships and high-quality service, and has 59 branches nationwide. In 2025, Intesa Sanpaolo Bank Romania merged with First Bank, strengthening its position in the local market. The bank is part of the Intesa Sanpaolo Group's International Banks Division (IBD), which serves 7.4 million customers through 883 branches in 12 countries.

### **About the Intesa Sanpaolo Group**

Intesa Sanpaolo, with €430 billion in loans and more than €1.4 trillion in customer financial assets at the end of March 2026, is the largest banking group in Italy, with a significant international presence.

It is a European leader in wealth management, and operates an integrated Wealth Management, Protection and Advisory platform, built on fully owned product factories and distribution networks working under full strategic control.

With a world-class position in social impact, Intesa Sanpaolo is also committed to decarbonization and to supporting clients in the sustainable transition.

The Bank's network of museums, the Gallerie d'Italia, hosts its owned artistic heritage and cultural projects of recognized value.



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