

Press release

**Roxana Hidan appointed CEO and Chairperson of the Management
Committee of Intesa Sanpaolo Bank Romania**

Bucharest, September 3rd, 2026 – Intesa Sanpaolo Bank Romania announces the appointment of Roxana Hidan as Chief Executive Officer and Chairperson of the bank's Management Committee, following receipt of the necessary approvals and registrations.

Roxana Hidan brings more than 25 years of banking experience in Romania and internationally, including executive and board-level roles. Throughout her career, her responsibilities have spanned business development, retail banking, strategy and transformation.

In her new role, Roxana Hidan will lead the next stage of development of Intesa Sanpaolo Bank Romania, with the objective of accelerating the bank's growth, strengthening the relationship with customers and leveraging the expertise and capabilities of the Intesa Sanpaolo Group.

"Intesa Sanpaolo Bank Romania has strong potential for further growth, and I am proud to have the opportunity to lead the bank at this important stage of its development. My priority is to build on this potential by creating a bank that is ever closer to customers: simple, modern and focused on their needs. I want Intesa Sanpaolo Bank to be a trusted partner for our customers and to play an increasingly important role in the Romanian banking market," said **Roxana Hidan, CEO and Chairperson of the Management Committee of Intesa Sanpaolo Bank Romania.**

"Roxana Hidan's appointment reflects our ambition for Intesa Sanpaolo Bank Romania. Her extensive leadership experience, deep understanding of the Romanian customer and proven ability to lead transformation will be important as we further strengthen our position in the country. Romania is an important market for the Intesa Sanpaolo Group, and Roxana will have our full support as she leads the bank forward. I would also like to thank the members of the Management Board for their commitment and contribution; I am confident that, together with Roxana, they will work as a strong team to deliver on our ambitions for the bank," said **Paola Papanicolaou, Chief of the International Banks Division, Intesa Sanpaolo Group.**





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